

Market Research MCQ Options on Airlines in Japan

A quick guide for the everyday market research collaborator.

Localising surveys requires an understanding of the people on the ground. Every country has their own unique qualities and nuances. Data accuracy in market research is crucial so that brands can make better decisions.

Our objective here is to provide the list of multiple-choice options specifically for the Japanese market.

This list may not be exhaustive, but we hope it comes handy.

1. Airlines

In English	In Japanese
Japan Airlines	日本航空 (JAL)
ALL NIPPON AIRWAYS	全日空 (ANA)
Korean Air Lines	大韓航空
Cathay Pacific Airways	キャセイパシフィック航空
Singapore Airlines	シンガポール航空
American Airlines	アメリカン航空
United Airlines	ユナイテッド航空
British Airways	ブリティッシュ・エアウエイズ
Air France	エールフランス航空
Lufthansa German Airlines	ルフトハンザドイツ航空
KLM Royal Dutch Airlines	KLM オランダ航空
Qantas Airways	カンタス航空
Air New Zealand	ニュージーランド航空
Emirates	エミレーツ航空
Peach Aviation	ピーチ・アビエーション
Jetstar Airways	ジェットスター
Vanilla Air	バニラエア



Lexallo is well versed in market research for the Japanese market. Our industry expertise ranges from mainstream content (marketing, retail, technology, etc) to niche industries such as gaming, medical and life sciences.

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Looking to localise surveys? Contact us with details of your project and the language pairs required at [Let's Talk](#) or hello@lexallo.com.